Robotic Process Automation and its servitization

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June 20, 2025 SummerSOC@2025

Agenda

Friday, June 20

10:00-12:00	Smart Services – Session Chair: Simone Agostinelli
10:00-11:00	"Robotic Process Automation and its servitization 1", Simone Agostinelli (U of Rome)
11:00-11:15	Coffee Break
11:15-12:00	"Robotic Process Automation and its servitization 2", Simone Agostinelli (U of Rome)
12:00-15:00	Lunch Break

RPA and its servitization (1)

- Introduction and Background to Robotic Process Automation (RPA)
- Steps to conduct a RPA project
- Automating a routine with the commercial tool UIPath

RPA and its servitization (2)

- From Robotic Process Automation to Robotic Process Mining (RPM)
- SmartRPA: A framework to realize the RPM vision
- Demonstration of SmartRPA
- Agentic Process Automation (APA)

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Robotic Process Automation

Robotic Process Automation (**RPA**) is a maturing technology, based on the notion of **software robots** (or simply **SW robots**), that allows organizations to automate high-volume **routines**.

- SW robots are mainly used to automate repetitive office operations like accounting, billing, and customer service.
- SW robots are **capable of emulating** the actions of a human worker performed on a User Interface (UI):
 - 。 log into applications
 - 。 connect to system APIs
 - . keyboard inputs
 - . mouse movements and clicks
 - . copy and paste data, read and write to databases
 - 。 open e-mail and attachments
 - 。 fill in forms and make calculations
 - . reading computer screens

Processes, Routine tasks, User Actions

Loan origination process instance



Software (SW) Robots

A **SW robot** is a piece of software developed to capture the execution of the tasks previously performed by a human user on the UI of a computer system, and then to emulate the automation of such tasks in place of the user.

😣 💿 Domain Theory Editor	😝 Create a new Atomic Term	8 Create a new Atomic Term	🙁 Create a new Atomic Term
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<pre><mov events="" exogenous="" prov="" robot="<rb2/b1" specifications="" task=""> </mov></pre>	Static Dynamic	🔿 Static 🛞 Dynamic	🔿 Static 💿 Dynamic
DATA TYPES: Integer type = <0.30> Boolean_type = <true_false> USER DEFINED DATA TYPES location_type = <loc1.loc2.loc3.loc4> ATOMIC TERMS (OVIAMIC): aftfbr:robol=(location_type) poluted[loc1coation_type] = boolean_type) battend.eveffbr:robol=(locaten_type) battend.eveffbr:robol=(locaten_type)</loc1.loc2.loc3.loc4></true_false>	Arguments: Name: Type: service • Name: Type: service • Name: Type: service •	Relevant [true true Argumet raise Name: Type: service Name: Type: serv	Relevant: false Arguments: Name: Type: service Name: Type: service Name: Type: service
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Attended vs. Unattended SW Robots



Attended SW Robots



Unattended SW Robots



What RPA is not





RPA can make individuals more efficient. A Robot will execute tasks assigned to it much faster compared to a human.



RPA can help workers become more productive and release their bandwidth so that they can focus on other aspects of their work.



RPA can free the workers from mundane, boring repetitive tasks and they focus on tasks which involve creativity and human decisions.

Processes best-suited for RPA



Classifying RPA within the spectrum of BPM [DiCiccio-JDataSem15]



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- SmartRPA: A framework to realize the RPM vision
- Hands-on session with SmartRPA
- Agentic Process Automation (APA)

- 1. Determine which routines are good candidates to be automated.
 - This requires the support of skilled human experts that identify the candidate routines to automate by means of interviews and observation of workers conducting their daily work.



- 1. Determine which routines are good candidates to be automated.
- 2. Model the selected routines in the form of flowchart diagrams that define the behavior of a SW robot.
 - The designer produces a flowchart diagram that includes the single actions to be performed by the bot on the UI to emulate a relevant task of the system.



- 1. Determine which routines are good candidates to be automated.
- 2. Model the selected routines in the form of flowchart diagrams that define the behavior of a SW robot.
- 3. Develop each modeled routine by generating the SW code required to enact the associated SW robot on a target computer system.
 - The designer checks if the robot's behaviour during the execution of the task on the UI is capable to properly reproduce the behaviour of a human user that executes the same task.
 - If any misalignment exists, the designer adjusts the flowchart diagram to fix the identified gap.

- 1. Determine which routines are good candidates to be automated.
- 2. Model the selected routines in the form of flowchart diagrams that define the behavior of a SW robot.
- 3. Develop each modeled routine by generating the SW code required to enact the associated SW robot on a target computer system.
- 4. Deploy the SW robots in their environment to perform their actions.
- 5. Maintain the routines over time to eventually enhance their behaviour.

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Automatable Task Example

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B21 • \therefore \swarrow f_x	*	Full Name
A 1 Full name	Anna Greco	Full Name
2 Position 3 Email	Teaching Assistant anna.greco@uniroma1.it	•
4 Tax Code	GRCANN19A51E057O	
5 In service at	Department of Computer, Control and Management Engineering	
6 Starting date	03/02/2020	Car
7 Starting time	22:00	() Yes
8 Ending date	06/12/2020	
9 Ending time	23:59	U NO
10 Destination	Tartu (EE)	
11 Means of transportation	Taxi+car+bus	Own car request
12 Purpose	Study period	Accept
Anticipation of expenses already 13 incurred (75%)	No	⊖ Reject
14 Amount of expenses	1000 EURO	
15 Car	Yes	Submit
Request Richiesta Dati	÷ •	Submit
Pronto	□ □ + 100%	

(a) Excel spreadsheet

(b) Google form

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Ui Path: a tool to enact RPA projects





UiPath Orchestrator is a **centralized web platform** that allows you to **manage, monitor, and control SW robots** developed with UiPath.

Typical Use Case:

- A developer creates an RPA process in UiPath Studio.
- The automation package is uploaded to Orchestrator.
- Orchestrator deploys it to an unattended robot.
- The process is scheduled to run at a specified time.
- Orchestrator monitors the execution, records logs, and sends alerts if something fails.

Deployment Options

Aspect	On-Premise
Deployment	Within organization infrastructure
Licensing	Requires upfront so purchase
Infrastructure	Needs server hard IT resources
Training & Support	May require interna
Scalability	Limited by internal
Cost Model	High upfront costs; investment

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oftware license

ware, hosting,

al resources

infrastructure

long-term

RPA-as-a-Service (RPAaaS)

On vendor's cloud platform

No license purchase; subscription-based

Fully managed by the vendor

Provided by vendor

Easily scalable via cloud

Pay-as-you-go; only pay for what you use

RPA as a Service

Concern

Long-Term Costs

Data Privacy

Limited Vendor Choice

Standardization Limits

Details

Subscription fees accumulate over time; can exceed upfront on-premise costs.

Requires sharing sensitive data with third-party vendors: a concern for many.

Fewer RPAaaS vendors available compared to broader on-premise market.

Less customization; fewer options for unique integrations, reporting, and backend access.

RPA as a Service

Choosing the Right Model

- **On-Premise RPA**: More control, flexibility, and potentially lower long-term costs.
- **RPAaaS**: Faster to deploy, lower upfront cost, minimal infrastructure burden.

Decision depends on:

- o Budget
- o Technical capacity
- o Data policies
- Customization needs
- Stage of RPA maturity

RPA Tools: https://research.aimultiple.com/rpa-tools/

Nowadays there exist more than 50 providers offering RPA solutions with different prices and functionalities.



RPA market expected to grow from **\$4B (2024)** to **\$14B (2029)** (<u>https://www.celonis.com/blog/wh</u> <u>at-is-rpa-as-a-service/</u>)

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Traditional RPA lifecycle



ISSUE: Trial-and-error approach repeated until success (often time consuming and error-prone) [Jimenez-Ramirez-CAiSE19].

state-of-the-artRPA tools are driven bypredefinedrulesandmanualconfigurationsmadebyexpertusersratherthanautomatedintelligenttechniques.

[Jimenerez-Ramirez-CAiSE19] Jimenez-Ramirez, Andres, et al. "A method to improve the early stages of the robotic process automation lifecycle." Advanced Information Systems Engineering: 31st International Conference, CAiSE 2019, Rome, Italy.

Robotic Process Mining [Leno-BISE20]



[Leno-BISE20] Leno, Volodymyr, et al. **"Robotic process mining: vision and challenges**." *Business & Information Systems Engineering* 63 (2021): 301-314.

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Steps of Robotic Process Mining

- Record the mouse/key events that happen on the UI of the SW applications involved in a routine execution (UI logs).
- Automatically determine which routines are good candidates to be automated by analyzing the UI logs.
- Automatically discover from the UI log the models of the selected routines that define the behavior of a SW robot.
- Automatically generate the SW code to enact the SW robot related to the routine under analysis on a target computer system.

User Interaction (UI) Logs

- Detailed event logs that record low-level interactions between a user and the user interface of a software application.
- Events are hardware inputs like clicks and keystrokes.

Applications: Task Mining, **Robotic Process Mining**, Software Usage Analysis, ...

Case ID	UI element	Event	type Input value	Timestamp
001	user_name	click		10:23:54
001	user_name	input	"la_autor"	10:23:58
001	password	TAB		10:23:59
001	password	input	"1234567"	10:24:03
001	$tick_prof_default$	click	true	10:24:06
001	$login_button$	click		10:24:10

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SmartRPA: A framework to realize the RPM vision

Target: Automatically develop SW robots directly from **segmented** UI logs (i.e., case notion is available).

- 1. Train RPA routines based on observed behaviour (UI Logs) in order to automatically find the best way to perform a specific task.
- 2. Abstract events to a high level, thus skipping the manual modeling of the flowchart diagrams.
- 3. Implement and enact a SW robot emulating the most suitable routine reflecting the observed behaviour also in presence of variation points.

Agostinelli, S., Lupia, M., Marrella, A., Mecella, M. Reactive synthesis of software robots in RPA from user interface logs. Computers in Industry, vol. 142 (2022)





SmartRPA

Logging and RPA training



https://github.com/bpm-diag/smartRPA

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SmartRPA Conceptual Architecture



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Action Logger



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Action Logger

Select modules to activate		Enable all	Selec
System logger	Office logger		Syste
Files/Folders	Excel		
Programs	PowerPoint		
Clipboard	Browser logger		
Hotkeys	Google Chrome		
USB Drives	Microsoft Edge		
S	itart logger		
Ready to log, press Start b [GUI] Process discovery ena	button bled		Read [GUI



Action Logger

- Logging modules
- 1. System Logger
 - 1. Native OS APIs
- 2. Office Logger
 - 1. Native APIs (Windows)
 - 2. JavaScript APIs (MacOS)
- 3. Browser Logger
 - 1. JavaScript extension

Logging server built with Flask store UI actions organize them into CSV event logs

Log Processing



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Event Abstraction



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Process Discovery



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Process Discovery

- Applies the heuristic miner algorithm implemented in PM4PY.
- 2. Derives the high-level workflow describing the overall users' observed behavior as a Directly-Follows Graph (**DFG**).



RPA (Scripts Generation)



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Untangling the variation points

Select trace to execute								
ase ID	Category	Application	Events	Hostname	URL	Keywords		
1109155433758000	Browser	Chrome	clickRadioButton	bpm-diag.github.io	https://bpm-diag.github.io/form/	car_no		
1109155658364000	Browser	Chrome	clickRadioButton	bpm-diag.github.io	https://bpm-diag.github.io/form/	car_accept, car_yes		
1111145627144000	Browser	Chrome	clickRadioButton	bpm-diag.github.io	https://bpm-diag.github.io/form/	car_reject, car_yes		

RPA - Custom dialog

Choices	
Change input variables before generating RPA script	
[Chrome] Write in input text entry.1150736360 on docs.google.com:	Alessandro Coppola
[Chrome] Write in input entry.13568543 text on docs.google.com:	Professore ordinario
[Chrome] Write in email input entry.818092111 on docs.google.com:	ds_mail@uniroma1.it
[Chrome] Write in input text entry.91624208 on docs.google.com:	LMBDNL19S14A129A
[Chrome] Write in input entry.1073080825 text on docs.google.com:	egneria Informatica Automatica e Gestionale
[Chrome] Write in input text entry.1475164950 on docs.google.com:	22/01/2020
[Chrome] Write in input text entry.427063751 on docs.google.com:	11:00
[Chrome] Write in input text entry.1141966877 on docs.google.com:	01/06/2020
[Chrome] Write in entry.61988104 input text on docs.google.com:	23:59
[Chrome] Write in input entry.2124575598 text on docs.google.com:	Houston (USA)
[Chrome] Write in input entry.1839549476 text on docs.google.com:	aereo+bus+taxi
[Chrome] Write in input entry.150064910 text on docs.google.com:	Studio di ricerca

OK

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RPA – SW Robot (Python)

2021-06-23_22-08-39_RPA.py - C:\Users\simon\Desktop\smartRPA\RPA\2021-06-23_22-08-39\SW_Robot\2021-06-23_22-08-39_RPA.py (3.8.1)

– 0 X

File Edit Format Run Options Window Help

```
# -*- coding: utf-8 -*-
# This file was auto generated based on C:/Users/simon/Desktop/smartRPA/RPA/2021-06-23 22-08-39/event log/2021-06-23 22-08-39 combined.csv
import svs. os
from time import sleep
import pyperclip
try:
    from automagica import *
except ImportError as e:
    print("Please install 'automagica' module running 'pip3 install libraries/Automagica-2.0.25-py3-none-any.whl'")
    print("If you get errors check here https://github.com/bpm-diag/smartRPA#1-automagica")
    sys.exit()
try:
    import importlib
    from selenium import webdriver
    import chromedriver_binary # Adds chromedriver binary to path
    from selenium.common.exceptions import *
    from selenium.webdriver.common.keys import Keys
    from selenium.webdriver.common.action chains import ActionChains
    from selenium.webdriver.support.ui import Select
    from selenium.webdriver.support.ui import WebDriverWait
    from selenium.webdriver.support import expected conditions
    from selenium.webdriver.common.by import By
    print("Opening Chrome...")
    browser = webdriver.Chrome()
    browser.get('about:blank')
except WebDriverException as e:
    print(e)
    sys.exit()
from win32gui import GetForegroundWindow, GetWindowText
# 2021-06-23T15:54:01.704 typed
sleep(0.2)
print('Loading link https://bpm-diag.github.io/form/')
browser.get('https://bpm-diag.github.io/form/')
trv:
    WebDriverWait (browser, 2).until (expected conditions.presence of element located ((By.TAG NAME, 'body')))
except selenium.common.exceptions.TimeoutException:
                                                                                                                                                         Ln: 1 Col: 0
```

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RPA – SW Robot (UiPath)

HOME	DESIGN	BUG				SmartRPA	- UiPath Stud	lio				م	ନ୍ଦ (୧)	· (2)	— d	P :	×
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Tool Demonstration



SmartRPA

Logging and RPA training

https://github.com/bpm-diag/smartRPA

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What is Agentic Process Automation?

- Agentic Process Automation (APA) uses Al agents to build flexible workflows that complete tasks without human intervention.
- Represents the next evolution in Intelligent Automation.
- APA enables autonomous execution of complex, multi-step processes involving planning and decision-making.



AxRPA 2025

1st International Workshop

Agents, the Replacement of Robotic Process Automation?

This workshop is organized within the <u>7th International Conference on Process Mining (ICPM 2025)</u> in Montevideo, Uruguay, 20 October - 24 October 2025.

The **AxRPA** workshop explores the transformative potential of *AI agents* in reshaping traditional *Robotic Process Automation (RPA)* and their integration with *Task Mining* under the broader scope of *Process Science*. As advancements in Large Language Models (LLMs) enable AI agents to execute goal-oriented tasks beyond static workflows, new challenges arise such as defining autonomy, ensuring seamless collaboration with existing systems, and addressing ethical implications. The workshop bridges academia and industry to discuss topics such as dynamic adaptability of agents, synergy between Process Mining and RPA, and human-agent collaboration.

Activities include paper presentations and a panel discussion ("AI Agents vs. RPA: Bridging the Gap Between Autonomy and Robotic Process Automation"), featuring experts from both fields. Aimed at researchers and practitioners in BPM, AI, and RPA, the workshop seeks to foster innovation, share best practices, and chart the future of intelligent RPA. Join us to explore cutting-edge research, practical insights, and collaborative opportunities in this evolving domain.

How does it work?

- Al agents manage tasks and decisions.
- Uses LLMs & generative Al.
- Ingests real-time data via ML and NLP.
- Complements existing ERP, CRM, API systems.
- Orchestrates workflows across apps and systems.
- Works alongside RPA, not against it.

Traditional SW Robots



Proactive SW Robots [Dumas-ACMTrans23]

[Dumas-ACMTrans23] Dumas, Marlon, et al. "Al-augmented business process management systems: a research manifesto." ACM Transactions on Management Information Systems 14.1 (2023): 1-19.





UiPath Autopilot



Autopilot for Studio enhances productivity for developers of all kinds.

- 'Text to workflow' transforms descriptions easily into automation workflows, reducing complexity particularly for non-technical users.
- 'Text to expressions' generates expressions using natural language descriptions allowing developers to focus on the problem at hand rather than syntax.
- 'Automated code generation' directly transforms descriptions into code-based automations.



January 23, 2025 Product

Introducing Operator

A research preview of an agent that can use its own browser

to perform tasks for you. Available to Pro users in the U.S.

Go to Operator 7

Claude (Anthropic)

	Q Search Cr	trl K	Research Login Sign up >
Welcome Developer Guide API Guide	Claude Code Model Context Protocol (MCP) Resources Release Notes		
Google Sheets add-on			
	TOOLS		≡ On this page
Tools	Computer use tool	Copy page 🗸	Overview
Overview	•		Model compatibility
How to implement tool use	Claude can interact with computer environments through the computer use	tool, which	Security considerations
Token-efficient tool use	provides screenshot capabilities and mouse/keyboard control for autonomounteraction.	us desktop	Quick start
Fine-grained tool streaming			How computer use works
Bash tool	① Computer use is currently in beta and requires a beta header :		The computing environment
Code execution tool	"computer use 2025 01 2/" (Claude (and 37 models)		Start with our reference
Computer use tool	 computer-use-2024-10-22" (Claude 4 and 3.7 models) "computer-use-2024-10-22" (Claude Sonnet 3.5) 		implementation
Text editor tool			Understanding the multi-agent
Web search tool			loop
	Overview		Optimize model performance with promoting
Model Context Protocol (MCP)	Computer use is a beta feature that enables Claude to interact with decision of	anvironments This	System prompts
MCP connector	tool provides:	invironments. This	Available actions
Remote MCP servers			Tool parameters
	Screensnot capture: See what's currently displayed on screen		Enable thinking capability in
Use cases	Mouse control: Click, drag, and move the cursor		Claude 4 and Claude Sonnet 3.7
Overview	• Keyboard input: Type text and use keyboard shortcuts		Augmenting computer Ask Al
▼	Deskton automation. Interact with any application or interface		01101 0013

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... And many more

- Automation Anywhere Co-Pilot
- Microsoft Co-Pilot for Power Automate
- IBM watsonx Orchestrate
- Etc...

Criteria	Traditional RPA	RPM	APA
Adaptability	Low	Medium	High
Task Complexity	Low	Medium	High
Intelligence	Low	Medium	High
Scalability	Medium	High	High

RPA and its servitization



Thank you for the attention!

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- [Agostinelli-IPA20] Agostinelli S., Marrella A., Mecella M., Towards Intelligent Robotic Process Automation for BPMers. The AAAI-20 Workshop on Intelligent Process Automation (IPA'20), held in conjuction with the 34th AAAI Conference on Artificial Intelligence (AAAI'20)
- [Agostinelli-ICPM20] S. Agostinelli. Automated Segmentation of User Interface Logs using Trace Alignment Techniques. In International Conference of Process Mining (ICPM 2020) Doctoral Consortium.
- [Agostinelli-RPABook21] S. Agostinelli, A. Marrella, M. Mecella. Robotic Process Automation: Automated Segmentation of User Interface Logs. De Gruyter STEM, 2021
- [Agostinelli-RCIS21] S. Agostinelli, A. Marrella, M. Mecella. Exploring the Challenge of Automated Segmentation in Robotic Process Automation. RCIS 2021

[Agostinelli-ICSOC21] S. Agostinelli, F. Leotta , A. Marrella, Interactive Segmentation of User Interface Logs. In: ICSOC'21.

- [Agostinelli-RPAForum21] S. Agostinelli, M. Lupia, A. Marrella and M. Mecella. Automated Generation of Executable RPA Scripts from User Interface Logs. In Business Process Management (BPM 2021): Blockchain and RPA Forum.
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[Abb-ECAI24] Abb, C. Bormann, H. van der Aa, and J. Rehse. Trace Clustering for User Behavior Mining. In 30th European Conference on Information Systems (ECIS 2022), 2022

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